



MBDC Insider

Mission Business Development Committee Newsletter
www.missionks.org

Volume 5, Issue 2

March 2007

MBDC REPRESENTATIVES:

Suzie Gibbs

Chair, Council Ward IV

Dave Conratt

Vice Chair, Key Access Solutions

Lisa Bunce

Kansas Gas Service

Hersh Casey

Casey Bros. Sinclair

Celia Dalton

Mission Hy-Vee

Kristin Hansen

Steve's Precision Dental Lab

Lynn Kring

Resident

Bill McCrea

Resident

Chad Owens

Mission Pet Mart

Daryl Penner

American Formal & Bridal

Sandy Perry

Resident

Judy Riedel

MGI Productions

Carrie Slattery

KU Med Center

Sherry Stroud

Mission Bank

Becky Wilson

W.D.S Marketing & P.R. Inc.

City Representatives

Laura Thomsen

Parks and Recreation

Mary Harwerth

Parks and Recreation

Leslee Fonseca

Neighborhood Services
Coordinator

Capt. Ben Hadley

Police Department

Lt. Ken Smith

Police Department

SPIRIT OF MISSION DAYS Saturday, May 12, 2007

Everyone loves a parade!!!!

- Grab your employees, a Girl Scout Troop, your church, your family, school band or anyone who likes to have a good time and join us! The Abdallah Shrine will bring their group to give us an extra flair and antique cars will roll down Johnson Drive for your inspection.
- Since this is Mother's Day week-end, Encore Too will present a Mother-Daughter Fashion Show – you can be a part of this by decorating hats for you and your daughter to wear. Hat parade with prizes for the "best hats"!
- Want to sell hot dogs, brats, tacos, pop, etc? Give us a call and we can set you up in a booth!
- Antique cars – do you belong to a group that would like to display your cars? Do you have a car you would like to drive in the parade or display?
- Do you know how to help someone who is choking, drowning, burning? We are partnering with Rushton School to bring you a Risk Watch program – over 12 organizations will be on-hand to provide you with on-site, personal, do-it-yourself information.
- Pancakes, sausage, coffee with the Rotary Club to get you started!
- Inflatables, games, food, bands, fashion show – what else could you possibly ask for on a delightful day in May?
- SO, MARK YOUR CALENDARS —
MAY 12th – Johnson Drive & Woodson!

NEWS BRIEFS

CASEY BROTHERS SINCLAIR 48 Years in Mission

Saturday, March 24th, will mark the 48th anniversary of Casey Brothers Sinclair in Mission. Drop by the station, 5710 Johnson Drive, from 11:00 a.m. to 2:00 p.m. for Hersh's famous hot dogs, drinks and live music!

MISSION EVENTS Dates to Remember

May 12, 2007 – Spirit of Mission Days

**September 14 - 15, 2007 – Mission Arts
& Eats/Battle of the Brisket**

**November 30, 2007 – Holiday Lights &
Festive Sights**

BATTLE OF THE BRISKET Now KCBS Certified & Moving to September!

The Battle of the Brisket Barbecue Contest was recently certified by the Kansas City Barbecue Society. The event is being moved to September 14 & 15 and now will be part of the Arts and Eats Festival. For more information or to request an application for the contest, please contact Mary Harwerth at (913) 722-8223 or mharwerth@missionks.org.

MBDC GRANT PROGRAM

Over the last three years, the MBDC has been giving matching grants to Mission businesses. The MBDC Matching Grant Program generated \$335,423.47 in revitalizing Mission businesses. The MBDC invested \$142,370.97, while Mission businesses invested \$193,052.50 in improvements. We have included a printout in this newsletter of the grants received so that you can drive by the businesses and see what a difference this grant has made along Johnson Drive to the building exteriors. New windows, awnings, doors, paint – all help make Mission look bright and inviting. Does your business need help? We have money available to help with your exterior renovation. If you have any questions, please contact Leslee Fonseca, Neighborhood Services Coordinator, 676-8365 or Lfonseca@missionks.org.

EVENT SPONSORSHIP

As you know the M.B.D.C. events are not possible without the generous support of our businesses! Therefore, we are always looking for sponsors. The events drew over 12,000 people in 2006. The M.B.D.C. is committed to helping promote Mission businesses, their products and services.

If you are interested in having your name connected with our events or would like more information, please give Suzie Gibbs a call, 671-8564 or (cell) 433-6665 for more information.



MBDC SPOTLIGHT —

ANDERSON MACADAM ARCHITECTS, INC.

*Anderson MacAdam Architects, Inc. (AMAI)
5800 Foxridge, Suite 105
(913) 722-7717*

Owners David L. Anderson and Michael D. MacAdam started Anderson MacAdam Architects, Inc. (AMAI) over five years ago. The past four years they have operated in Mission.

AMAI provides Architectural and Interior Design Services and loves Mission's location and convenience of services.

AMAI prides itself on offering the best service possible. Their key to great customer service is to focus on relationships, not the project lists.

AMAI also prides itself on setting a relaxed, conducive work environment which fosters a creative atmosphere.

AMAI is operated from an office on the first floor of the Mission Corporate Building at the corner of Johnson Drive and Broadmoor Lane.



Pictured: Michael D. MacAdam (left) and David L. Anderson (right), owners of AMAI.

SMALL BUSINESS PERSPECTIVE

Mission businesses along with our valued residents help serve as the backbone of our community. Mission offers a variety of unique small businesses coupled with larger business establishments that give us just the right blend of shopping opportunities!

To feature the wonderful and unique small businesses in Mission, the MBDC has started the "Small Business Perspective" featured on the City's website at www.missionks.org.

Each month a new small business owner will be featured with information highlights about the owner, the

KC STAR ETC. ETC.

The Etc. section is a brighter, bolder, better way to showcase your business in The Kansas City Star's Neighborhood News sections. It attracts readers looking for the unique gifts and the newest, hippest, and most fabulous ideas! The section includes full color and roughly 2 in. x 3 in. in advertising space. It is only \$125 to target readers in the Shawnee Mission area, per ad! The page is perfectly designed to:

- * Announce a new business
- * Launch a new product
- * Introduce a new staff member or expert on staff
- * Kick off a new menu or change in fare
- * Promote a special sale or trunk show
- * Advertise a seminar or workshop.

For more information contact your account executive at The Kansas City Star, Terra Ersland at 816.234.7771.

information such as location and business hours. Our first highlighted business is Paris Flee Market, 5905 Dearborn. Please visit the website to check out information on the store.

We are excited to initiate this new feature, and hope all our small businesses will participate. We want to let our business community know that we are pleased you call Mission home!

For more information, please contact Leslee Fonseca, Neighborhood Services Coordinator, at (913) 676-8365.

FUTURE MBDC MEETINGS

- April 24
- May 22
- June 26

All MBDC meetings are held at the:

Sylvester Powell Jr. Community Center (6200 Martway) Meetings begin at 7:00 p.m.



MISSION BUSINESS DEVELOPMENT COMMITTEE

Suzie Gibbs, Chair, Council Ward IV
6090 Woodson
Mission, KS 66202
Phone: (913) 671-8564
E-mail: sgibbs@missionks.org