



# MISSION Insider

Newsletter

MCVB Web-site: [www.missionCVB.org](http://www.missionCVB.org)

City Web-site: [www.missionks.org](http://www.missionks.org)

## MCVB Representatives:

**Suzie Gibbs**

Chair, Council Ward IV

**Bill McCrea**

Vice Chair

**Anne Marie Fleming**

S. M. North High School Intern

**Lisa Bunce**

Kansas Gas Service

**Mitch Carlson**

Waddell & Reed

**Carl & Cathy Casey**

Casey's Auto Repair

**Hersh Casey**

Casey Bros. Sinclair

**Dave Conradt**

St. Pius X

**Arrica Crossley**

Rushton PTA

**Celia Dalton**

Mission HyVee

**Lynn Kring**

Kring Associates

**Sharon Miller**

Art Glass Productions

**Blake Morgan**

Mission Bank

**Chad Owens**

Mission Pet Mart

**Sandi Russell**

Resident

**Carrie Slattery**

KU Med Center

## City Representatives:

**Capt. Ben Hadley**

Police Department

**Kathy Lockard**

Parks and Recreation

**Amy Richards**

Parks & Recreation

**Lt. Ken Smith**

Police Department

Volume 7, Issue 21

January 2010



Located in downtown Mission since 2003. Art Glass Productions, 5812 Johnson Drive, etches crystal, glass and marble. A family owned and operated business with three generations dedicated to the art of glass etching and seventeen years of experience in the industry. Their trophies and awards have been sent around the world by companies and organizations. The web-site, [www.artglassproductions.com](http://www.artglassproductions.com) can also direct you to an e-mail contact. Consider something personalized as a memorable giving idea for any occasion, anywhere.

## MISSION CONVENTION AND VISITORS BUREAU

The Mission CVB meets the 4<sup>th</sup> Tuesday of each month, 6:00 p.m. at the Sylvester Powell, Jr., Community Center. We are always looking for new faces. As our events grow, we need to grow the Committee. So, if you are interested in being a part of this great group, give Suzie a call, 913-671-8564. Or just come visit and share your ideas/concerns.

## MISSION: WHERE ALL ROADS LEAD!

What do you love most about Mission? The MCVB is partnering with Sun Newspapers to produce our first neighborhood magazine, showcasing all that is great about the City of Mission. This will be a 32 page custom magazine which will consist of 1/2 editorial and 1/2 advertising; featuring different businesses & residents in each publication along with interesting statistics regarding Mission, a Mission resident recipe and a calendar of events for your convenience.

I am certain you will want to be a part of this exciting venture. Angie Riffle, Senior Account Executive for the Sun's Chamber & City Publishing Division, Metro Media is working with us on the advertising and can be reached at 913-385-6072, or give Suzie a call, 913-671-8564 if you are interested in more information. We are very excited about this magazine, which will be mailed to over 12,000 Mission-area businesses and residents in late February and look forward to hearing from you.

## LOOKING BACK ON 2009

Mission CVB and the City of Mission had a great 2009. **The Spirit of Mission Days** and the carnival brought in more people/children than 2008, more vendors participated, the Mayor's parade continues to grow and the weather cooperated by blessing us with a beautiful spring weekend.

In September, 65 BBQ teams (up from 2008) fired up their grills for the **Battle of the Brisket**, while over 40 artists and vendors participated in Mission CVB's 2009 **Arts & Eats**. Bands played while we all enjoyed brats, hot dogs, beer, margaritas and cotton candy.

**Holiday Lights & Festive Sights** brought out the kid in all of us; Santa Claus and his cyber sleigh, Christmas caroling, musical fireworks, holiday movies, fun crafts for the kids and lots of warm hands around the fire pits waiting for s'mores and hot chocolate. **To all of our sponsors, we could not have such great successes without your commitment to Mission – thank you!**

37 Northeast Johnson County families were adopted for **Thanksgiving** and 17 families were adopted for **Christmas**. The names of the families were provided to us by our area schools, and with everyone's help, each family received a bountiful supply of food for Thanksgiving and loads of gifts plus food for Christmas. Delivering the gifts brought a lot of heart-breaking stories, some tears and many hugs, but we all went home very thankful for what we have. **Whether it was collecting food, donating gifts/money, adopting a family, or wrapping gifts, to each and every one of you, a very big thank you for helping our local families have a very special holiday.**

**Is your business going green?** If so, this article is for you! The Johnson County Solid Waste management Committee is recognizing businesses that are leading the way to reduce waste and conserve resources. Businesses with education programs are encouraged to apply for the Johnson County's Solid Waste Management Committee's Green Business Recognition Award. For more information or to download a copy of the application, visit the county web-site at [www.jocorecycles.org](http://www.jocorecycles.org) or contact Craig Wood at the Johnson County Environmental Department at 913-715-6900. Interested businesses should submit applications by January 30, 2010.

## **NEW MISSION CVB MEMBERS**

Welcome to Cathy/Carl Casey and Sandi Russell as our latest Mission CVB members.

**Cathy/Carl Casey**, owners of Casey's Auto Repair, 5917 Beverly, started their business in January 2007. Carl has been in the auto repair business for well over 28 years and as members of the NEJC Chamber they were voted "New Business of the Year". Carl & Cathy have been faithful sponsors of the Spirit of Mission Days, Arts & Eats Festival, Holiday Lights and the City of Mission's Thanks for Seniors. Cathy has already stepped up to be on the new Mission Magazine Board – we look forward to their leadership.

**Sandi Russell**, resident, is employed at the Toy and Miniature Museum of Kansas City where she manages the daily operation and maintenance of the facility. Volunteering has been a great joy

## LOOKING AHEAD TO 2010

Along with the new Mission Magazine, we will be hosting the **Spirit of Mission Days**, the week of May 6<sup>th</sup> thru the 9<sup>th</sup>. The carnival will be back for the youngsters, while the Mayor's parade, vendors and all of that wonderful carnival food will be there for the rest of us.

**Arts & Eats, along with our annual Battle of the Brisket BBQ contest**, is scheduled for September 17<sup>th</sup> and 18<sup>th</sup>, so start gathering your BBQ team and recipes. It is the highlight of Mission – the aroma can be detected miles away! You won't want to miss this fun event. Showcase your talent at Arts & Eats - the perfect place to display your wares.

**Holiday Lights & Festive Sights** will once again, bring Mr. & Mrs. Santa Claus and all the trimmings to Mission on December 3<sup>rd</sup> and for both Thanksgiving and Christmas, we will, again, adopt families for the holidays, so now is the time to start stacking up on bargains.

**Chairs for Charity** – didn't you enjoy that? Well, start saving your chairs, paints, ideas/talents for this year. With your artistic abilities, we contributed money to 23 charities. Do you need a place to store the chairs? Give Suzie a call, 913-671-8564.



## **CONGRATULATIONS TO CELIA DALTON, HY-VEE,**



who was recognized as Mission CVB's "2009 member of the Year" during the City of Mission's annual dinner. Celia, an employee of the Mission Hy-Vee grocery store, was selected for this honor by the members of the Mission CVB Board for her continued volunteerism. Celia has served on the board for six years.

in her life. One such organization is The Good Bears of the World - a not-for-profit organization which raises monies to supply Teddy Bears to Police Departments, Fire Departments, EMT's, Hospitals and any other organization that deals with or cares for children and adults who are frightened and need the comfort only a bear can give. She organizes and cooks food at a food kitchen for her church and serves on the Mission Arts Council. If you were bidding on chairs at Arts & Eats, you no doubt saw her awesome painted/decorated Halloween chairs. Her talent will be put to very good use.

We would also like to acknowledge **Sherry Stroud**, The Mission Bank and **Judy Riedel** who are leaving the Committee. Taking on new responsibilities sometimes means letting go of old ones – so a very big thanks to you both for your hard work and commitment to the Mission CVB.